

Privacy Policy

The following document outlines RUYALTY INNOVATIONS's commitment to our user's privacy. This privacy statement discloses our privacy practices which RUYALTY INNOVATIONS strongly believes is an important aspect of all transactions on the Internet to protect fellow Creatives/seller and Bidders of intellectual property.

Information Collection and Use

RUYALTY INNOVATIONS is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. RUYALTY INNOVATIONS collects information from our users at several different points on our website.

Registration

In order to use this website, a user must first complete the registration form. During registration a user is required to give their contact information (such as name and email address). This information is used to contact the user about the services on our site for which falls under their line of trade.

Order

We request information from the user on our order form. Here a user must provide contact information (like name, address, and sensitive information upon communicated request) .This information is used for billing purposes and to fill customer orders. If we have trouble processing an order, this contact information is used to get in touch with the user. For privacy and security reasons, RUYALTY INNOVATIONS does not keep sensitive information. We call a private shredding company to dispose of all sensitive information provided to Ruyalty Innovations.

Cookies

A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on our site. Once the user closes their browser, the cookie simply terminates. For instance, by setting a cookie on our site, the user would not have to log in a password more than once, thereby saving time while on our site. If a user rejects the cookie, they may still use our site.

Log Files

We use IP addresses to analyse trends, administer the site, track user movements, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

Sharing

We will share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person. We use special private drivers to deliver Intellectual property documents, (should the purchaser request Hard Copies of the bid they have rightful won), These companies do not retain, share, store or use personally identifiable information for any secondary purposes. We partner with another party to provide specific services. When the user signs up for these services, we will share names, or other contact information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

Links

Please be aware that RUYALTY INNOVATIONS are not responsible for the privacy practices of other sites that might advertise on our website.

Newsletter

We offer users of our site a newsletter. This service will be used to make announcements of importance to our users and to inform users about intellectual property they might be interested in. A user may unsubscribe at their request by either responding to the email, visiting our site, or sending us an email.

Referrals

If a user elects to use our referral service for informing a friend about our site, we ask them for the friend's name and email address. RUYALTY INNOVATIONS will automatically send the friend a one-time email inviting them to visit the site. RUYALTY INNOVATIONS do not store this information.

Security

This website takes every precaution to protect our users' information. When users submit sensitive information via the website, your information is protected both online and off-line. When our registration/order form asks users to enter sensitive information (such as credit card number and/or identification number), that information is encrypted and will never be exposed or leaked in any manner. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, our account clerk or a customer service representative or Marketers) are granted access to personally identifiable information. Furthermore, ALL employees are kept up-to-date on our security and privacy practices. Every quarter, as well as any time new policies are added, our employees are notified and/or reminded about the importance we place on privacy, and what they can do to ensure our customers' information is protected. Finally, the servers that we store personally identifiable information on are kept in a secure environment, behind a locked door. If you have any questions about the security at our website, send an email to info@ruyaltynnovations.co.za

Site and Service Updates

We also send the user site and service announcement updates. Members are not able to un-subscribe from service announcements, which contain important information about the service. We communicate with the user to provide requested services and in regards to issues relating to their account via email or phone.

Correction/Updating Personal Information:

If a user's personally identifiable information changes (such as your zip code), we will endeavour to provide a way to correct or update that user's personal data provided to us. This can be done at the "update personal details" page. Should a user no longer wish to make use of our service, this user's account will be made inactive, and info will still be kept on record for legal reasons.

Notification of Change

If we decide to change our privacy policy, we will post those changes on our Homepage so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we would notify users by way of an email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.